



Ajtene Avdullahi

Date of birth: 28/01/1971

Nationality: Kosovar

Gender: Female

CONTACT

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40000 Mitrovica, Kosovo
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WORK EXPERIENCE

17/01/2022 – CURRENT – Mitrovica, Kosovo

Associate Professor

University Isa Boletini in Mitrovica

Teaching at the Faculty of Economics

19/11/2019 – 30/09/2023 – Mitrovica, Kosovo

Vice-Rector for Budget and Finance

University Isa Boletini in Mitrovica

Management

19/01/2017 – 16/01/2022 – Mitrovica, Kosovo

Assistant Professor Dr.

University Isa Boletini in Mitrovica

Teaching at the Faculty of Economics

10/01/2016 – 18/01/2017 – Prishtina, Kosovo

Lecturer

UBT College

Lecturing at the Faculty of Economics at the Bachelor's and Master's levels.

10/06/2004 – 09/01/2016 – Mitrovica, Kosovo

Customer Relation Officer

Raiffeisen Bank Kosovo

05/06/2000 – 01/05/2001 – Mitrovica, Kosovo

Project Assistant & Interpreter

Save the Children – Red Barnet, Denmark, Mitrovica Branch

EDUCATION AND TRAINING

10/10/2012 – 28/12/2015 – Prilep, North Macedonia

Doctor of Science

St.Kliment Ohridski University of Bitola Faculty of Economics

Tempus Project Regional Joint Doctoral Programme in Entrepreneurship and SMEs Management for Western Balkan Countries (DOCSMES) with project partners: Università di Bologna, Italy, Universitat Autònoma de Barcelona, Spain, University of Nice – Sophia Antipolis, France and five Universities from Western Balkans

Address Defenders of Prilep, Prilep, North Macedonia | **Thesis** Determinants of SMEs growth: Experience from Kosovo SMEs with particular focus on application of Information Technology

PUBLICATIONS

Exploring the motivation and obstacles of the first entrant firm in the recycling industry

2023 <https://doi.org/10.22495/cgobrv7i3sip5>

Corporate Governance and Organizational Behavior Review 7(3) Special Issue, pp. 277-290

Ajtene Avdullahi, Behxhet Shala

Women and youth unemployment in Western Balkans with particular focus on Kosovo

2022 <https://doi.org/10.3897/popecon.6.e76973>

Population and Economics 6(3), pp. 33-58

Ajtene Avdullahi, Vjosa Fejza Ademi, Besmir Salihu, Arif Krasniqi

Analysis of the Banking Sector Competition in Kosovo

2022 <https://doi.org/10.2478/sues-2022-0010>

Studia Universitatis Vasile Goldiș Arad, Seria științe Economice, 32(2), pp. 84-101

Vjosa Fejza Ademi, Ajtene Avdullahi, Qazim Tmava, Esat Durguti

Pricing Strategies for New Agricultural Products

2021 <https://doi.org/10.9755/ejfa.2021.v33.i5.2705>

Emirates Journal of Food and Agriculture 33(5) pp.434-442

Vjosa Fejza Ademi, Ajtene Avdullahi

The Mediating Role of Emotional Stability between Regulation of Emotion and Overwork

https://link.springer.com/chapter/10.1007/978-3-030-77438-7_4

Ajtene Avdullahi, Osman Yildirim 2021, Vol 19 pp. 53-69 Online ISBN 978-3-030-77438-7

Springer, Book chapter in Eurasian Business and Economics Perspectives. 32nd Conference proceedings "Eurasian Studies in Business and Economics"

Pagesat elektronike: Aplikimi i shërbimeve elektronike bankare nga Ndërmarrjet e vogla dhe të mesme në Kosovë

2021

Monograph ISBN 978-9951-27-639-9

Ajtene Avdullahi

The search for determinants of Kosovan Small and Medium Enterprises performance

2020 <https://www.eurrec.org/ijoes-article-25603>

International Journal of Economic Sciences, XI(2) pp.1-22

Ajtene Avdullahi & Avdullah Hoti,

The Impact of the Entrepreneur and Firm Related Factors on Small and Medium Enterprise Sales Growth

2020 https://ijbesar.ihu.gr/docs/volume13_issue1/13_01_06.pdf

International Journal of Business & Economic Sciences Applied Research, XIII(1) pp.61-68

Ajtene Avdullahi & Vjosa Fejza Ademi,

Lending Conditions and Marketing Strategies Of Financial Institutions in Kosovo to Support Access to Finance for Women Entrepreneurs

2020 <https://jurnal.narotama.ac.id/index.php/ijebd/article/view/980/652>

International Journal of Entrepreneurship and Business Development, III(2) pp.1-10

Ajtene Avdullahi & Vjosa Fejza Ademi,

NETWORKS AND MEMBERSHIPS

06/02/2023 - 17/10/2025

COST Action CA20112 - PlatfoRm OF policy Evaluation community for improved EU policies and Better ACKnowledgement (PROFEEDBACK)

Brussels

COST Action CA20112 Member

06/09/2022 – 13/04/2024

COST Action CA18213 - Rural NEET Youth Network: Modeling the risks underlying rural NEETs social exclusion (RNYN)

Brussels

COST Action CA18213 Member

22/01/2020 – Onwards

Higher Education Reform Expert (HERE)

Kosovo Erasmus+ Office in Prishtina

Member of National Team of Higher Education Reform Experts

27/03/2014 – Onwards

Member of the LSEE Research Network on Social Cohesion in South-East Europe

European Institute London, UK

Research

CONFERENCES AND SEMINARS

03/11/2023 – 04/11/2023 > – Tekirdağ, Turqi

The role of marketing expenses in the business sales revenue

II. International Symposium on Marketing

Vjosa Fejza-Ademi, Fjolla Prebeza, Ajtene Avdullahi, Filloreta Kunoviku Demiri

03/11/2023 – 04/11/2023 > – Tekirdağ, Turqi

Sugar and Success: The Effects of Marketing Strategies in Transforming a Pastry to a National Chain - "Missini Kitchen & Sweets"

II. International Symposium on Marketing

Ajtene Avdullahi, Qazim Tmava, Filloreta Kunoviku Demiri, Arjeta Trepça, Vjosa Fejza-Ademi

13/10/2022 – 14/10/2022 > – University Isa Boletini in Mitrovica

Kreditë e gjelbra (Eko kreditë) në Kosovë

4th International Multidisciplinary Geosciences Conference (IMGC 2022).

Ajtene Avdullahi, Qazim Tmava, Filloreta Demiri Arlinda Sherifi, Sevdie Zeqiri

22/09/2022 – 25/09/2022 > – Prilep, North Macedonia

Analyzing the importance of bank loans as financing sources of SMEs between Kosovo and North Macedonia

International Scientific Conference on Economy, Business & Society in Digitalized Environment (EBSiDE 2022).

Filloreta Kunoviku Demiri, Qazim Tmava, Ajtene Avdullahi

14/09/2022 – 14/09/2022 > – Brescia, Italy

Youth entrepreneurship - an alternative to alleviating the high rate of youth unemployment in Kosovo

1st International Conference "Rural Youth and the New Youth Guarantee" organized by CA18213 – Rural NEET Youth Network: Modeling the risk underlying rural NEETs social exclusion.

Ajtene Avdullahi, Qazim Tmava, Vjosa Fejza Ademi

20/12/2021 – 20/12/2021 > – Universiteti Isa Boletini in Mitrovica

Shpërlarja e parasë dhe efektet negative në ekonomi - Rasti i Kosovës

Të drejtat e njeriut, kriminaliteti dhe ekonomia në kohë të Pandemisë Covid-19 - Conference.

Qazim Tmava, Ajtene Avdullahi, Milaim Mehmeti.

14/10/2021 – 14/10/2021 > – University Isa Boletini in Mitrovica

Roli i marketingut në agrobiznesin Pestova

3rd International Multidisciplinary Geo-Science Conference - "IMGC 2021" Geosciences and sustainable development, Mitrovicë, Kosova.

Rinor Nimani, Ajtene Avdullahi, Vjosa Fejza-Ademi

16/09/2021 – 18/09/2021 > – Istanbul, Turkey

Analysis of the Banking Sector Competition in Kosovo

Session chair and co-author of Conference extended abstract at the 3rd International Conference on Global Competition and Innovation Management (ICGCIM) organized by Istanbul University.

Vjosa FejzaAdemi, Ajtene Avdullahi, Qazim Tmava, Esat Durguti

06/04/2021 – 06/04/2021 > – Universiteti Isa Boletini in Mitrovica

UIBM and Trepça Mine collaboration

Bashkëpunimi Universitet-Industri, Conference.

Ajtene Avdullahi, Qazim Tmava.

17/09/2020 – 18/09/2020 > – Mitrovica Kosovo

Female Unemployment in Mitrovica Region

Presenter and Session Chair at the T2P International Scientific Conference, Organized by 17 partners under the ERASMUS+ Capacity Building Program at the IBCM College, Mitrovica.

Ajtene Avdullahi, Besmir Salihu, Vjosa Fejza Ademi

05/08/2020 – 07/08/2020 > – Istanbul, Turkey

The Mediating Role of Emotional Stability between Emotional Intelligence and Overwork Behavior

32nd EBES Conference.

Ajtene Avdullahi, Osman Yildirim

10/10/2019 – 11/10/2019 > – University Isa Boletini in Mitrovica

Roli i panairëve në afarizmin e bizneseve të grave ndërmarrëse në rajonin e Mitrovicës

1st International Multidisciplinary Geo-Science Conference - "IMGC 2019" The role of Geosciences in sustainable development.

Ajtene Avdullahi, Vjosa Fejza

16/06/2019 – 18/06/2019 > – Katowice, Poland

Consumer Decision-Making Process – A Literature Review

International Conference on Enhancing Consumer Awareness Prospects for Advancing Consumer Rights Protection on Traditional and Digital Markets, Co-funded by the Erasmus + Programme of the European Union.

Ajtene Avdullahi, Vjosa Fejza & Filloreta Kunoviku Demiri.

03/05/2018 – 05/05/2018 > – Graz University of Technology Institute of Business Economics and Industrial Sociology, Austria

The utilization of loyalty cards, CRM, and big data as drivers of market share growth

10th EPIEM/ESTIEM Conference.

Ajtene Avdullahi & Arlind Avdullahi

06/04/2017 – 07/04/2017 > – Skopje

Gender inequality in Kosovo

Presenter at the 3rd LSEE Research Network Conference, Co-hosted by LSEE, London School of Economics, NBRM and University American College Skopje (UACS).

Ajtene Avdullahi & Vjosa Fejza.

15/09/2015 – 16/09/2016 > – IBCM, Mitrovica Kosovo

The role of competitive strategies in developing a strong competitive advantage

International Conference The Role of Business in Sustainable Development in the Western Balkans.

Ajtene Avdullahi & Vjosa Fejza.

27/07/2015 – 30/07/2015 > – Athens, Greece

The Competitive Strategies of Construction Companies

12th Annual International Conference on SMES, Entrepreneurship and Innovation: Management – Marketing – Economic - Social Aspects.

Vjosa Fejza & Ajtene Avdullahi.

30/05/2014 – 30/05/2014 > – Skopje, North Macedonia

Is vocational education and training fostering entrepreneurship?

Vocational Education and Training and Inclusive Education Workshop Programme, Co-osted by LSEE, London School of Economics and Political Science, and University American College Skopje (UCAS).
Ajtene Avdullahi

27/03/2014 – 28/03/2014 > – London School of Economics, London, UK

Roma Community and Gender Integration in Planning of Local Economic Development: Republic of Kosovo

2nd LSEE Research Network Conference, London School of Economics.

Shpresa Kaciku, Ajtene Avdullahi

<https://www.lse.ac.uk/LSEE-Research-on-South-Eastern-Europe/Assets/Documents/Events/Conferences-Symposia-Programmes-and-Agendas/Second-Research-Network-Conference-Programme-2014.pdf>

07/11/2013 – 08/11/2013 > – Zagreb, Croatia

The role of information technology in strengthening of democracy: the cooperation between Kosovo assembly and civil society

"Good Governance from a Cross-Sectoral Perspective" European fund for the Balkans.

Shpresa Kaciku & Ajtene Avdullahi

18/05/2013 – 18/05/2013 > – Faculty of Economics, Prilep, North Macedonia

Acceptance of e-banking services from small and medium enterprises

1st International Doctoral Student Conference, University "St. Kliment Ohridski"-Bitola.

Ajtene Avdullahi

05/05/2013 – 05/05/2013 > – Prishtina, Kosovo

Ndikimi i strategjive te marketingut ne afarizmin e ndermarrjeve „Liberion” dhe „Bibita group”

6th International Conference "Public Policies and the Environment for Business Development in the Regional Countries".

Vjosa Fejza, Ajtene Avdullahi & Rreze Delibashzade

TRAININGS

31st of May – 1st of June 2022: Training from HERAS+ on the topic '**PROJECT MANAGEMENT CYCLE**';

10th of December 2021: Training from QAINTE on "**Avoidance of suspicious journals and discussion conferences**";

June 2021- Advanced level training "**Planning and implementation of teaching in higher education**", organized by the Center for Excellence in Teaching of the University of Prishtina "Hasan Prishtina";

December 2020- Basic training "**Teaching in higher education**", organized by the Center for Excellence in Teaching of the University of Prishtina "Hasan Prishtina";

27th of September 2019, Kosovo Erasmus + Office, Seminar "**TAM on Professional Development at HEIs in Kosovo**";

10-12 April 2019, Erasmus +, **International Credit Mobility Contact Seminar** in Warsaw, Poland;

25th of November - 2nd of December 2018, Arel University, Turkey, **Workshop on collaboration and application in Erasmus + projects**;

2013, **Application of econometric models using SPSS**, Institute for Entrepreneurship and Small Business (IESB);

2013, Writing affective policy papers to influence decision-making, Regional Research Promotion Programme, Western Balkans;

2011, **Statistics using SPSS**, Institute for Entrepreneurship and Small Business (IESB);

2007, **PI Sales Skills** Training, Raiffeisen Bank

2005-2006 **Superior Customer Service Quality (SCSQ)**, Raiffeisen Bank

PROJECTS AND STUDY VISITS

01/10/2023 – 15/12/2023 Post-Doctoral Research
Institute for Leadership and Entrepreneurship, University of Graz, Austria

15-16 June 2023 hosted by UCLouvain
HERE Study Visit "Learning and teaching: innovation, digitalisation, and international collaboration"

06/03/2023 – 13/03/2023

CEEPUS Award for Freemover Scholarship

Teaching Mobility Prague University of Economics and Business, Faculty of Business Administration, Czech Republic

10/01/2022 – 14/01/2022

Erasmus + Programme KA 1 Staff Teaching Mobility

Teaching staff mobility at the Faculty of Economics, West Pomeranian University of Technology, Szczecin, Poland

15/06/2013 – 30/06/2013

Tempus Project, Ph.D. student Research Mobility

Research mobility at the University Sophia Antipolis (now University Cote D'Azur) in Nice, France

13/11/2019 – 13/11/2019

Empowerment of women and young people through employment in the region of Ferizaj and southern Mitrovica

Trainer of the module Strategic Marketing module for female and youth entrepreneurs.

Organized by Innovation and Entrepreneurship Center Mitrovica at The University Isa Boletini in Mitrovica.

HONOURS AND AWARDS

2020

Acknowledgment for the contribution made in the Institutional Accreditation Process - Isa Boletini University in Mitrovica

10/01/2015

Ambassador of the Bank – Raiffeisen Bank Kosovo

29/12/2011

Best Sub-branch CRO for 2011 – Raiffeisen Bank Kosovo